

Report to HEALTH AND WELLBEING BOARD

Creating Healthy Lives in Oldham

Portfolio Holders:

Councillor Brownridge, Cabinet Member Health and Social Care

Officer Contact: Dr Rebecca Fletcher, Director of Public Health

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Purpose of the Report

Creating Healthy Lives in Oldham is a newly developed strategic approach to improving the health and wellbeing of Oldham Residents. This approach is informed by evidence that tells us that our physical and mental wellbeing is shaped by the environment in which we live, our access to nutritious food, and opportunities to move more.

The Move More Alliance, Food Environments Alliance, and Healthy Weight Alliance, will drive this strategic approach by bringing together partners from across the system. The alliances will take a community-led and compassionate approach to improving health and wellbeing and tackling inequalities faced by Oldham residents.

The Move More Alliance will support residents and communities to move more in their every day lives, whilst the Food Environments Alliance will strive to make healthy food and drink an easy and accessible option. The Healthy Weight Alliance will support residents to achieve and maintain a healthy weight through means other than the food environment and moving more, such as access to preventative and treatment services.

Please refer to the attached slides for more information.

Requirement from the Health and Wellbeing Board

To note the development of Creating Healthy Lives in Oldham and to agree to regular reporting of progress going forward.