

Delegated Decision Report



Subject:	GM Live Well Accelerator
Decision maker: Senior Officer	Rebecca Fletcher, Director of Public Health
Decision maker: Cabinet Member	Cllr Barbara Brownridge, Cabinet Member for Adults, Health & Wellbeing
Decision date:	30 th September 2025
Report author:	Rachel Dyson, Community-led Prevention Lead
Ward (s):	East District

Reason for decision

To reallocate grant funding awarded by GMCA as part of the National Lottery Community Funded programme Live Well Oldham Accelerator.

Recommendation(s)

The Live Well accelerator budget is reallocated based on revised project priorities, enabling the project to continue. A grant is awarded to Action Together as project partner to lead on these elements of the project.

Background

- 1.1 'Live Well' is a mayoral manifesto commitment and a key part of Greater Manchester's response to tackling health and wellbeing inequalities. It has been developed in recognition that if we want to create the conditions for everyone to Live Well we need to invest in addressing the root causes of poor health and wellbeing, and in the potential of people and communities to overcome challenges and build health lives and communities.
- 1.2 In December 2022 GM localities were invited to put forward proposals for Live Well accelerator projects to be included in a solicited National Lottery (NL) Bid to draw in resource to support this work (a total of £1m over 2 years). During January 2023 innovation sessions were held with GM authorities to develop their ideas and refine proposals.
- 1.3 Oldham put forward a proposal around the development of Place-based Prevention Budgets which was approved by the Health & Care System Leaders Group and Public Service Reform Board. As well as the direct funding to support the development of the project there is a GM learning network and innovation coaching offer.
- 1.4 Oldham requested a total of £170k to support this work through the National Lottery bid, with additional match fund of £30k from our own COMF funding. The funds were allocated to cover development work including; salary for a systems change lead to coordinate the work

and lead on community engagement, legal and financial expertise, training, facilitation and leadership development and VCFSE participation costs.

1.5 The project budget submitted as part of the GM National Lottery Bid is shown below. The Council will hold the funds, and the grant agreement with GMCA, it was agreed in June 2024 that the Live Well Steering Group has delegated responsibility for this budget, reporting into the Public Service Reform Board (now Live Well Partnership Board). Elements of the project are being delivered by individual project partners. It was agreed that the Steering Group will work with legal, finance and procurement colleagues to ensure the appropriate procedures are followed, and relevant agreements put in place to support these arrangements.

Category	Project Budget Headings	Year 1 Total Project Cost	Year 1 request from The NL Fund	Year 2 Total Project Cost	Year 2 request from The NL Fund	Total request from The NL Fund	Total Match Funding (COMF)	Total Project Cost
Staffing capacity	Systems change manager (NJC PO2:30)	£61,823.00	£31,823.00	£64,296.00	£64,296.00	£96,119.00	£30,000.00	£126,119.00
Specialist input	Specialist legal and financial input	£30,000.00	£30,000.00	£10,000.00	£10,000.00	£40,000.00	£0.00	£40,000.00
Co-production	Training, facilitation and leadership devt	£10,000.00	£10,000.00	£10,200.00	£10,200.00	£20,200.00	£0.00	£20,200.00
Co-production	VCFSE Organisation participation costs	£7,272.00	£7,272.00	£7,334.00	£7,334.00	£14,606.00	£0.00	£14,606.00
	Total	£109,095.00	£79,095.00	£91,830.00	£91,830.00	£170,925.00	£30,000.00	£200,925.00

Current Position

1.1 Work has been underway on the Oldham Live Well accelerator since Summer 2024. The focus of the work has been in East Oldham, co-designing new approaches to involving people in decisions about funding. Initial engagement work was done in East Oldham during Autumn 2024 to understand what 'Live Well' means to local people. A 'design jam' was held in March 2025 bringing together residents, community groups and system partners to develop new ideas around involving people. From this three 'Big Ideas' have been developed which are being taken forward by groups made up of residents, community group representatives and a coach from Action Together.

1.2 In Autumn 2025 the big ideas will come together in the testing of a new participatory mechanism for distributing funding in East Oldham. The funding distributed will be a proportion of the GM Live Well Communities Fund Oldham allocation, which has been allocated directly to Action Together for distribution by GMCA & NHS GM.

1.3 As the programme has been deliberately developmental, in order to test and learn from new approaches, the funding allocations to different elements of the project have changed. These changes have been agreed between the Oldham Live Well Working Group, GMCA and National Lottery Communities Fund within the grant conditions.

1.4 The key changes are:

- Specialist legal and financial input has not been required, so the budget has been reallocated to supporting the prototyping and testing of the three 'Big Ideas', and implementation of the new mechanism for distributing funding (£40k)

- The training, facilitation and leadership development is going to focus on developing community leadership skills to support this prototyping work (rather than system wide) (£20.2k)

1.5 As a result, the budget for both of these elements of the project will be transferred to Action Together as the lead project partner for these areas of work, a total of **£60,200**. An additional grant agreement will be put in place detailing the project deliverables, milestones, outcomes, budget and payment plan for this grant. A grant agreement is already in place with Action Together for the staffing element and VCFSE participation costs, and these elements of the budget are fully spent in line with the original project plan. The revised budget is shown below.

Category	Project Budget Headings	Original Budget Allocation Yr 1	Original Budget Allocation Yr 2	Total Original Budget Allocation	Yr 1 Actual Cost	Yr 2 Projected Cost	Total Projected Cost
Staffing capacity	Action Together Capacity: Systems Change Manager Strategic Leadership	£61,823	£64,296	£126,119	£47,581	£47,518	£95,099
	OMBC Capacity: Public Health Districts				£14,242	£16,778	£31,020
Specialist input	Specialist legal and financial input	£30,000	£10,000	£40,000	£0	£0	£0
Prototyping & Implementation	Prototyping & Implementation	£0	£0	£0	£0.00	£40,000	£40,000
Co-production	VCFSE Organisation participation costs	£7,272	£7,334	£14,606	£7,272	£7,334	£14,606
Co-production	Training, facilitation and leadership devt	£10,000	£10,200	£20,200	£0	£20,200	£20,200
Total		£109,095	£91,830	£200,925	£69,095	£131,830	£200,925

Alternative option(s) to be considered *(please give the reason(s) for recommendation(s))*

Option 1 – The Live Well accelerator budget is reallocated based on revised project priorities, enabling the project to continue. A grant is awarded to Action Together as project partner to lead on these elements of the project.

Option 2 – The budget is not reallocated. This may result in the project not being able to test or implement the ‘Big Ideas’ developed with residents, and funding claw back by National Lottery Community Fund in the event that it has not been spent.

Consultation

Consultation has taken place with the Live Well Working Group, with GMCA and with National Lottery Community Fund, as well as with the Director of Public Health.

Risks

There is a small risk that Action Together are not able to deliver the project, however this is mitigated by them already having staffing capacity in place to deliver and monitoring of the

delivery through the Live Well Working Group. If the budget is not reallocated there is a risk that funding will be subject to claw back by the funder.

Implications

Financial	<p>This report seeks approval to reallocate funding within the Live Well accelerator budget to reflect revised project priorities and ensure continued delivery of the program.</p> <p>It is proposed that £40,000 is to be used to support the prototyping and testing of the three identified 'Big Ideas'. In addition, £20,200 is to be used to develop community leadership skills, which will directly support and strengthen this prototyping work. This brings the total proposed allocation to £60,200, which will be paid to Action Together as the lead delivery partner for this phase of the project.</p> <p>The Live Well budget currently includes income totaling £118,600. To date, £27,400 has already been spent on other project activities. The proposed spend of £60,200 will be met from the remaining budget.</p> <p>In addition, £31,000 is to be allocated to support the District Partnerships and Public Health services, recognizing the capacity and resources they have contributed to the project.</p> <p>This proposed reallocation fully utilizes the available budget, with finance projecting that the entire income within the Live Well budget will be spent.</p> <p>There are no further financial implications arising as a result of this proposal.</p> <p>(Waheed Rehman – Accountant)</p>
Legal	<p>This matter is on standard terms and as long as the appropriate procurement process has been followed legal have nothing further to add.</p> <p>Mike Grocott - Solicitor</p>
Equality impact including implications for Children and Young People	<p>There are no equality implications as a result of reallocation of this funding.</p>
Other	<p>None</p>

Has the relevant Legal Officer confirmed that the recommendations within this report are lawful and comply with the Council's Constitution?	Yes
Has the relevant Finance Officer confirmed that any expenditure referred to within this report is consistent with the Council's budget?	Yes
Are any of the recommendations within this report contrary to the Policy Framework of the Council?	No

Background Papers under Section 100D of the Local Government Act 1972

1. [GM Live Well Oldham Accelerator - June 2024](#)

Report author sign-off	R. Dyson
Role	Community-led Prevention Lead (Public Health)
Date of sign-off	30 th September 2025

Approval	
Officer approval sign-off	 Rebecca Fletcher
Role	Director of Public Health
Date of sign-off	02/10/25