

HEALTH AND WELL BEING BOARD

30/01/2025 at 10.00 am

Present: Councillors Brownridge, Davis (Chair), Mushtaq,
Nasheen, Shuttleworth and Sykes

Also in attendance:

Rebecca Fletcher- Director of Public Health
Rev Jean Hurlston- Voluntary member
Jayne Ratcliffe- Director of Adult Social Care
Julie Daniels- Director of Children's Services
Laura Windsor-Welsh- Action Together
Anna Howarth- Healthwatch
Stuart Lockwood- OCL
Hayley Bibby- Weight Management and Wellbeing Services
Charlotte Stevenson- Public Health
Mike Barker- Oldham Council Deputy Chief Executive and NHS
Andrea Edmondson- NHS
Erin Portsmouth- NHS
Karen Coverley- NHS
Dr John Patterson- NHS
Jon Taylor- Data Insight and Intelligence Lead
Sarah Aldred- First Choice Homes
Pritesh Patel- Sport Leisure and Wellbeing Service Manager
Durga Paul- Constitutional Services

1 **APOLOGIES FOR ABSENCE**

Apologies for absence were received from Anna Tebay, Justine Starr, Michelle Scholes and Kristina Atkinson.

2 **URGENT BUSINESS**

There were no items of urgent business received.

3 **DECLARATIONS OF INTEREST**

There were no declarations of interest received.

4 **PUBLIC QUESTION TIME**

There were no public questions for this meeting to consider.

5 **MINUTES OF PREVIOUS MEETING**

RESOLVED that the minutes of the meeting held on 31st October 2024 be approved as a correct record.

6 **HEALTH AND WELLBEING STRATEGY- PRIORITY
UPDATE- REDUCE SMOKING**

The Director of Public Health provided an update on the Greater Manchester (GM) Make Smoking History Strategic Framework. The goal is to make GM will be a smokefree city region by 2030 and the ambition is driven by a partnership of the NHS, local authorities, the VCSE sector and other stakeholders.

Key priorities for 24/25:

- Going further with Smokefree spaces
- Strengthening Data
- Developing Communities of Practice
- Targeted media campaigns

The Board heard about the stop smoking offer and next steps to meeting these priorities.

The Data Insight and Intelligence Lead provided APS (Annual population Survey) Smoking Prevalence Data 2023 to the Board. The Board heard that positive trends were identified with the reduction in smoking close to the national average. Smoking in pregnancy in particular saw a significant reduction in Oldham. Members queried whether the reduction in smoking included vaping, and officers confirmed that people who vape are considered to be non smokers so there is no data on the number of pregnant women who vape. The Board also discussed the reasons for reductions in smoking and noted that cost, health and smoke free initiatives were all contributing factors.

The Board also heard from Your Health Oldham on some of the work they have been doing. They are in receipt of a Smokefree Generation Grant and shared a timeline detailing what they have done so far in terms of recruiting and training staff, and their plans going forward including the roll out of campaigns and building partnerships.

The Director of Public Health provided Key Tobacco and Smoking Updates to the Board. These included highlighting successes such as significant reductions of smoking in pregnancy, targeted lung checks and making hospitals Smokefree. The Board also heard about pending Tobacco and Vapes Bills set to be passed.

RESOLVED that, the update is noted by the Health and Well Being Board.

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HEALTH AND WELLBEING STRATEGY-PRIORITY UPDATE- INCREASE PHYSICAL ACTIVITY

The Board heard from the Sport Leisure and Wellbeing Service Manager on some of the work being done to increase physical activity in Oldham with an Overview of Oldham's submission to Sport England for funding.

The Board heard of the work done 2019-2024 on the Local Pilot, the approaches taken, significant shifts in the system and learnings along the way.

Officers summarised the submission process for the funding and the next steps-

- Await and sign paperwork
- Starting to plan and prep the expansion

- Identify specific areas in each district to work in
- Continue to build on the trust and relationships
- Recruit in to posts

The Board commended the work being done by the Sport Leisure and Wellbeing Service to increase physical activity in Oldham and offered support and welcomed opportunities to collaborate going forward.

RESOLVED that, the update is noted by the Health and Well Being Board.

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FORWARD PLAN

Members of the Health and Well Being Board were asked to consider topics and issues that they would like to see brought before the Board.

RESOLVED that, members of the Health and Well Being board are to consider issues to bring before the Board and email suggestions to the Director of Public Health and Constitutional Services.

The meeting started at 10:00am and ended at 11:56am