

## Delegated Cabinet Member Decision Report

<b>Decision Maker and Portfolio area:</b>	<b>Cllr Barbara Brownridge, Cabinet Member Health &amp; Social Care</b>
<b>Date of Decision:</b>	<b>3<sup>rd</sup> June 2024</b>
<b>Subject:</b>	<b>GM Live Well – Oldham Accelerator</b>
<b>Report Author:</b>	<b>Rachel Dyson, Thriving Communities Lead</b>
<b>Ward(s) Affected:</b>	<b>All</b>

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**Reason for the decision:** The purpose of the decision is to allocate the £170k funds awarded by National Lottery via GMCA and £30k match funding to undertake a Live Well Accelerator Project.

**Summary:** In December 2022 TfGM, GM localities were invited to put forward proposals for Live Well accelerator projects to be included in a solicited National Lottery Bid to draw in resource to support this work (a total of £1m over 2 years). The Live Well approach recognises that high-impact, community-led, and place-based health and wellbeing initiatives, which take a community and person-centred approach, can be found all across Greater Manchester. However, such initiatives often struggle for stable and consistent funding and can find it hard to demonstrate their value alongside bigger, better resourced and more traditional, service-based responses to health and wellbeing. Oldham put forward a proposal around the development of Place-based Prevention Budgets which was approved by the Health & Care System Leaders Group and Public Service Reform Board. Oldham have been awarded a total of £170k to support this

work through the National Lottery bid, with additional match fund of £30k allocated from our own Covid Outbreak Management funding (COMF). A grant agreement will be put in place with GMCA to cover the allocation of funds to Oldham, and Oldham Council will act as the holder of the funds on behalf of the Oldham Partnership. It is proposed the funding is allocated as outlined below, however recognising that this is an innovation project and there may be unforeseen changes to the budget allocations. It is proposed that any decision to change the budget allocation be delegated to the Live Well Steering Group, and to be made with agreement from GMCA and the National Lottery. The Live Well steering group will report any changes into the Public Service Reform Board.

***What are the alternative option(s) to be considered? Please give the reason(s) for recommendation(s):***

Option 1 – To allocate the funds as set out in the Appendix below. It is proposed that any decision to change the budget allocation be delegated to the Live Well Steering Group, and to be made with agreement from GMCA and the National Lottery.

Option 2 – To develop an alternative proposal to spend the allocated funds and submit for approval to GMCA/TfGM. This option is not recommended as the attached proposal has been approved by the National Lottery as funder as part of the wider GM bid.

Option 3 – Do not drawn down the funding from GM. This option is not recommended as will result in Oldham losing out on additional funds to support innovation which is aimed at improving our offer to residents and the most effective use of budgets in place.

**Recommendation(s):**

Option 1 – To allocate the funds as set out in the Appendix below. It is proposed that any decision to change the budget allocation be delegated to the Live Well Steering Group, and to be made with agreement from GMCA and the National Lottery.

## Implications:

What are the **financial** implications?

Funding of £170k has been awarded to the Council from National Lottery via GMCA for the delivery of a Live Well Project.

Match funding of £30k is required and has been identified using the Contain Outbreak Management Funding.

All funding will be paid over to external organisations who will deliver the project on behalf of the Council, planned areas of spend can be seen at para 2.9 below.

The Council are further asked to delegate budgetary responsibility and decision making to the Live Well Steering Group.

(Jenny Howarth – Senior Accountant)

What are the **procurement** implications?

There are no Procurement implications as this report concerns grant funding, However, as always when paying out monies to external organisation, we should ensure an open and fair process has been followed that will comply with any scrutiny and are in line with the specific grant funding conditions, as the grant can be clawed back if the conditions are not met. A grant agreement must be formalised.

(Mohammad Sharif 26/03/2024)

What are the **legal** implications?

What is proposed here is to distribute funds which total £200K and that together comprise allocation of £170,000 awarded by National Lottery via GMCA plus match funding of £30,000 provided by the Council's own Covid Outbreak Management funding (COMF) in order to undertake a Live Well Accelerator Project. In so doing it is intended to transfer the COMF funds over to the Live Well initiative.

A draft grant agreement has been provided for completion and execution by GMCA and the Council for this purpose. Guidance has been sought and provided upon its content.

On page 4 it is stated that here are no background papers for this report so the comments now made as based solely upon the contents of this paper provided by the

operational team and the documents here referred to. Given this general position there are three main legal considerations as follows.

(a) What were the permissions and constraints imposed by central government when providing the COMF monies to Oldham? What needs to be done, if indeed anything, in order to comply with central government criteria?

(b) Irrespective of central government impositions what requirements are to be found within Oldham MBC's own rules?

(c) Assuming that the demands of both (a) and (b) are satisfied what is then needed in order for the monies to be pay out as intended?

If the Finance Department confirm compliance with (a), both generally and also with regard to the virement provisions within paragraphs 3.6 to 3.16 of Part 4F of the Constitution, and the internal budgetary and policy processes confirm compliance with (b) then the Council may go ahead accordingly in fulfilment of its very own functions.

Provisions with the Constitution govern the making of grants by the Council but there is little if any internal regulation concerning the receipt of incoming grant monies. Consequently, the Council may proceed to accept the grant funds here by entering into the agreement with GMCA.

Subsequent distributions of the funds by the Council to end recipients will require compliance with paragraph 20.9 of the Financial Procurement Rules and execution of the appropriate grant agreement(s) between the Council and those end recipients.

Guidance has been provided to the operative team regarding the content of the GMCA/OMBC grant agreement and the step-down provisions from the TNLCF/GMCA agreement.

For this paper the most important points concern checking and correlation between the two agreements as to purpose, scope and the various financial amounts mentioned, both by way of interaction and also individually. Plus, in the case of the GMCA/OMBC grant agreement the version provided shows a backdated start of

the 10<sup>th</sup> January 2024 and receipt of the first instalment of £39,547.50 upon that same day. Each of these aspects must of course be addressed before the grant agreement can be completed.

(Mike Bentley - Consultant / Locum Solicitor, Corporate Team - Commercial/Procurement – 21<sup>st</sup> March 2024)

*What are the **Human Resources** implications?*

None

***Equality and Diversity Impact Assessment** attached or not required because (please give reason)*

No vulnerable group will be disproportionately impacted by this decision.

*What are the **property** implications*

None

**Risks:**

Legal and financial risks are noted separately in this report. The report details the allocation of the Lottery Funding for staffing capacity, specialist input, training and VCFSE participations, which provides an opportunity for the Council to deliver the Councils cooperative ambitions. In relation to financial and reputational risks the service should ensure that the terms of funding are met by the proposed allocation and that as this is an innovative project that budgets and priorities are regularly reviewed and met, this is mitigated with the confirmation that changes will be report to the Public Service Reform Board.

Vicki Gallacher (Head of Insurance and Information Governance)

**Co-operative agenda**

The Live Well pilot aligns with Council's co-operative agenda in seeking to enable a community and person-centred approach to health and wellbeing. This in turn supports the development of thriving communities and community focused and led services.

(Amanda Richardson, Policy Manager)

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Has the relevant Legal Officer confirmed that the recommendations within this report are lawful and comply with the Council's Constitution?

Yes

Has the relevant Finance Officer confirmed that any expenditure referred to within this report is consistent with the Council's budget? Yes

Are any of the recommendations within this report contrary to the Policy Framework of the Council? No

**There are no background papers for this report**

<b>Report Author Sign-off:</b>	
	R. Dyson
<b>Date:</b>	03/06/2024

Please list any appendices:-

<b>Appendix number or letter</b>	<b>Description</b>

**Background:**

- 1.1 In 2021 the Independent Equalities Commission proposed a whole system approach to putting health and wellbeing equality for the residents of Greater Manchester at the heart of strategic plans for the City Region. The Commission called for relevant portfolios, budgets, and activities across places, organisations, and sectors to be aligned in order to achieve Good Lives for All.
- 1.2 'Live Well' is a mayoral manifesto commitment and a key part of Greater Manchester's response to tackling health and wellbeing inequalities. It has been developed in recognition that if we want to create the conditions for everyone to Live Well we need to invest in addressing the root causes of poor health and wellbeing, and in the potential of people and communities to overcome challenges and build health lives and communities.
- 1.3 The GM ambition is that over the next two years and beyond, the ten localities across Greater Manchester, and the VCFSE sector, will work together to develop a sustainable Live Well ecosystem which will help residents to maintain and improve their health, wellbeing, resilience and social connections. GMCA, and Greater Manchester Integrated Care will support and co-ordinate collective leadership of Live Well.
- 1.4 This is a complex challenge well beyond the scope of any single place, organisation, or sector. The Commission called for everyone to work together because only an interconnected ecosystem, working in a concerted and purposeful way, is up to this challenge. In recognition of this challenge during 2022 there was an extensive engagement process with over 150 GM partners from the public and voluntary (VCFSE) sector.
- 1.5 The Live Well approach recognises that high-impact, community-led, and place-based health and wellbeing initiatives, which take a community and person-centred approach, can be found all across Greater Manchester. However, such initiatives often struggle for stable and consistent funding and can find it hard to demonstrate their value alongside bigger, better

resourced and more traditional, service-based responses to health and wellbeing. Within Live Well ecosystems, the statutory system will work to embed, support and sustain high-impact, community-led, and place-based health and wellbeing initiatives.

- 1.6 Live Well is being designed to address vulnerabilities in existing systems, in order to make faster and further progress on tackling health and wellbeing inequalities than has been managed to date. Four key areas to address have been identified; Place, Relationships, VCFSE and System, these are shown in the diagram below.

## **Proposals:**

- 2.1 In December 2022 GM localities were invited to put forward proposals for Live Well accelerator projects to be included in a solicited National Lottery (NL) Bid to draw in resource to support this work (a total of £1m over 2 years). During January 2023 innovation sessions were held with GM authorities to develop their ideas and refine proposals.
- 2.2 Oldham put forward a proposal around the development of Place-based Prevention Budgets which was approved by the Health & Care System Leaders Group and Public Service Reform Board. As well as the direct funding to support the development of the project there will be a GM learning network and innovation coaching offer.
- 2.3 The Oldham proposal is to develop district/PCN based pooled budgets for the commissioning and delivery of community-led prevention activity.
- 2.4 The intention is to create the infrastructure to draw together existing funding from within the system, to be held by a local partnership and distributed by joint commissioning and funding decisions. We intend to involve community partners and residents in decision making, and where possible transfer decision making power to communities.
- 2.5 For communities this should increase their agency and power in local decisions, as well as increasing the availability and accessibility of activities and support available to them at a local level. In the longer-term this should lead to improved population health and wellbeing outcomes, as well as reducing demand on more specialist higher cost services.
- 2.6 Our proposal is to develop the shared budgets model within one or two districts initially, considering the impact of different community make-up, local assets, resources and geography on how local decision making will work. This will provide a blueprint for us to spread and scale the approach across the borough.
- 2.7 The proposal put forward to the National Lottery is that the focus of the work will be developing suitable mechanisms and infrastructure through scoping and identifying budgets and legal structures, and in co-production within local partners and communities, testing the model, and refining to work out how to make this happen at scale.
- 2.8 Oldham have requested a total of £170k to support this work through the National Lottery bid, with additional match fund of £30k from our own COMF funding. The funds will cover development work including; salary for a systems change lead to coordinate the work and lead on community engagement, legal and financial expertise, training, facilitation and leadership development and VCFSE participation costs. The funding will not go towards direct delivery of prevention activity.
- 2.9 A Live Well Steering Group has been established, chaired by the Director of Public Health and including representatives from the Council (Communities, Adults, Policy), Action Together and the Integrated Care Partnership initially. Membership will continue to be reviewed as the project progresses. The steering group will report to the Public Service Reform Board.

### *Proposed Budget Allocation*

- 2.10 The project budget submitted as part of the GM National Lottery Bid is shown below. Whilst the Council will hold the funds, and the grant agreement with GMCA, it is proposed that the Live Well Steering Group has delegated responsibility for this budget, reporting into the

Public Service Reform Board. Elements of the project will be delivered by individual project partners, whilst other elements will need to be commissioned from external providers. The Steering Group will work with legal, finance and procurement colleagues to ensure the appropriate procedures are followed, and relevant agreements put in place to support these arrangements.

Category	Project Budget Headings	Year 1 Total Project Cost	Year 1 request from The NL Fund	Year 2 Total Project Cost	Year 2 request from The NL Fund	Total request from The NL Fund	Total Match Funding (COMF)	Total Project Cost
Staffing capacity	Systems change manager (NJC PO2:30)	£61,823.00	£31,823.00	£64,296.00	£64,296.00	£96,119.00	£30,000.00	£126,119.00
Specialist input	Specialist legal and financial input	£30,000.00	£30,000.00	£10,000.00	£10,000.00	£40,000.00	£0.00	£40,000.00
Co-production	Training, facilitation and leadership devt	£10,000.00	£10,000.00	£10,200.00	£10,200.00	£20,200.00	£0.00	£20,200.00
Co-production	VCFSE Organisation participation costs	£7,272.00	£7,272.00	£7,334.00	£7,334.00	£14,606.00	£0.00	£14,606.00
	<b>Total</b>	<b>£109,095.00</b>	<b>£79,095.00</b>	<b>£91,830.00</b>	<b>£91,830.00</b>	<b>£170,925.00</b>	<b>£30,000.00</b>	<b>£200,925.00</b>

### *Interdependencies*

- 2.11 This proposal builds on work already underway through our Public Service Reform programme, in particular the Place-based Integration (PBI) programme and the Prevention Framework. We have been seeking to understand the current ecosystem of prevention services, the next phase of this is implementation of the framework principles within our existing strategies and transformation programmes, shifting investment into preventative activities. The development of shared budget mechanisms will be one route achieving this shift sustainably.
- 2.12 Linked to PBI, work is underway to develop Community Councils in each district of Oldham, bringing together Elected Members and partners to develop plans and make decisions on behalf of the place, informed by a mix of data, insight and community engagement. Similarly, economic plans are being developed on a place basis, with the intention to create a series of District Development Plans and Population Health Management plans are being developed in Primary Care on a PCN level basis. This presents an opportunity to explore how our Live Well proposal can be embedded within these developing governance structures and place plans – both in terms of service delivery and, potentially, the longer-term plans for physical development of a place.
- 2.13 We are also building on our significant experience of developing and delivering innovative community-led prevention approaches, of development mechanisms to distribute funding at a local level and of working closely in partnership with communities. Examples of this include the Sport England Local Pilot, Big Local programme, One Oldham Fund, Thriving Communities programme which delivered the Social Prescribing Innovation Partnership and Social Action Fund, and our core district working approach. It will also link closely to work currently underway through LocalMotion and the Poverty Action Network to embed lived experience and develop community leadership.

### **Conclusions:**

- 3.1 It is proposed to allocate the funds as set out in the report. It is proposed that any decision to change the budget allocation be delegated to the Live Well Steering Group, and to be made with agreement from GMCA and the National Lottery.

In consultation with

(Relevant Deputy Chief Executive/ Executive Director

A handwritten signature in black ink, consisting of several overlapping loops and a long horizontal stroke extending to the right.

Date: 5<sup>th</sup> July 2024

(Cllr Barbara Brownridge – Cabinet Member for Adults, Health & Wellbeing)

A handwritten signature in black ink, appearing to read 'Barbara Brownridge' in a cursive style.

Date: Monday 8<sup>th</sup> July 2024