Feedback from Sub Groups on Identified District Priorities

Report Author: Angela Longsden
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What the issue is:

To update Members on recent discussions at the sub-groups of the Chadderton District Executive in relation to the District Priorities.

Requirement from Members:

To note the information
1. **District Priorities**

The Chadderton District Executive has identified the following district priorities for 2014/16:

1. Get Oldham Working
2. Health and Wellbeing
3. Improving Our District

2. **PRIORITY ONE – Get Oldham Working**

Chadderton has a vibrant business and enterprise community, and is home to national and international companies such as Diodes, Madeleine Lindley and Trinity Mirror. Our thriving District Centre and sites of industry are well connected to major centres of employment in Manchester and Oldham Town Centre. We will ensure that our residents and businesses can make the most of these opportunities.

**Business Engagement**

- As part of this priority the Sub Group are agreeing the contents of a ‘pack’ for members that will assist them when engaging local businesses in the discussion about Get Oldham Working. Members have agreed that the pack needs to include information about the Council’s Procurement framework and how local businesses can compete for Council contracts.

**We will tackle Youth unemployment by:**

- Working with local businesses and community groups to identify apprenticeship opportunities, encourage sponsorship and increase the number of apprenticeships in Chadderton
- In 2013/14 the District Executive funded a Level 2 apprentice to work with local community groups to bring funding into our area
- 2014/16 the District Executive allocated funding for a level 3 apprentice engagement worker with the focus on Health
- Great Places, who are delivering the PFI4 scheme at Crossley Estate have created a housing apprenticeship position within their PFI 4 team
- Ensuring young people in our area have opportunities to develop skills that lead to accreditation and make them more employable
- We’ve already delivered some vital accredited skills training including Barclays money skills, food hygiene and health and safety
- We’ve funded the Children’s University scheme for our District to ensure that out of school activity is recognised and celebrated
- Continuing to support our Job Clubs to help with CV’s and job applications.
- Supporting voluntary, faith and uniformed community organisations to deliver alternative education that leads to employment.
- We’re already working with Groundwork to offer real-work experience and apprenticeships

**We will support adults to develop their skills and find a job,** recognising the barriers people face in finding work, by:
• Supporting community work clubs across the District to deliver community volunteering/social action, formal and informal learning. For example:
• The decision by members to allocate the agreed 10 hours of Authority Book Hours for Crossley Community Centre to enable residents to access opportunities of social interaction / formal and informal learning.
• We’re working with Chadderton’s voluntary sector to identify volunteering opportunities for community members and young people aged 15+
• Commissioning activity to support families with mental health problems and work with community groups to help people improve their confidence in finding and starting work.
• We’re providing funding for childcare places so that young parents can attend training to help them get new skills for work

We will help people to manage their money and understand any financial changes they may be facing, by
• Investing in IT training and access to support people transferring to Universal Credit

Access to Advice Services
• The CAB has a contract to deliver the Council’s advice services, but these have been redesigned now and still include a small element of local delivery in neighbourhoods. The District, in the previous year, has supplemented this provision by funding additional advice surgeries in the neighbourhoods at Stanley Road Children’s Centre, and Chadderton Wellbeing Centre, this includes an early evening provision.
• We will support the delivery of new developments which will create employment opportunities for local people, for example:
• We worked with TfGM to deliver a new Metrolink route through Oldham which includes two stops within Chadderton, improving access to employment for local people and access to customers and clients for local businesses.

3. PRIORITY TWO – Health and Wellbeing

Health and Wellbeing is everything that affects a person’s health and happiness. This can be obvious like diet or exercise, or less so such as housing conditions or loneliness. We have identified the following key themes that are an issue in our District and we will work with communities and health partners to support people to live the healthiest lives possible.

We will help people escape Fuel Poverty by:
• Promoting key campaigns from which people can get help with heating and insulation. We will make sure the most vulnerable people in our district are able to take advantage of these opportunities.
• We will help resident’s access fuel poverty advice, benefit support (in partnership with CAB) and household budgeting advice.

We will combat social isolation in our communities by:

Co-operative ways of Working
• Developing a district volunteering strategy to help elderly residents to access social activities- Chadderton district has established a volunteer network, this is run through our third sector organisation ‘Chadderton Together’
• We have already pledged funding into a meals at home plus scheme with local companies and voluntary groups.
The District Executive has agreed to continue supporting initiatives to combat social isolation and loneliness by allocating the remaining funds from the above scheme.

Work to promote physical and mental health and wellbeing by:

Co-operative ways of Working

- Delivering Community Health Awareness and Activity Days to give advice and information to help people live healthier lives.
- Work closely with the Clinical Commissioning Group to identify those with early symptoms of serious health conditions, encouraging uptake of early diagnosis and treatment.
- Work with communities to make the area cleaner, greener and safer, and create more community ownership including improving the cycle tracks and supporting community litter picks.
- Support families to be more active by developing accessible and affordable family activities in our local parks, for example through the installation of an Orienteering course at Chadderton Hall Park.
- Develop and support local sports clubs to become independent bodies with high quality, well trained volunteers affiliated to their respective governing bodies of sport.
- Invest District Executive funding into additional provision for children and young people during the school Holidays
- Continue to work with the local dementia support group set up and run by volunteers
- Deliver local campaigns to raise awareness of the dangers drugs and alcohol misuse to our young people
- Deliver local campaigns to raise awareness and address the concerns raised relating to high rates of smoking in the South ward and high Alcohol consumption in men across all three wards
- The District Executive have recently allocated funding to support the Chadderton District family Panel- (Trouble Families agenda) by commissioning Off the Record to deliver a 46 week counselling service which will focus on the whole family approach
- Further targeted approaches are being considered to run Growing Families programmes through the Health Improvement team - Oldham Health & Wellbeing Service

PRIORITY THREE – Improving Our District

Improving the buildings and spaces in our district can have a major impact on the quality of life for local residents. We’re working with partner agencies and the local community to create high quality homes, green spaces, and leisure facilities.

We will celebrate our local Heritage and Culture by:

Co-operative ways of Working

- Planning commemorative WW1 projects focused on engaging local people and families
- Maintaining the gardens at our Town Hall to provide a suitable setting for this magnificent historic building
• Supporting the Chadderton Culture and Heritage working group which involves community groups / Chadderton Historical Society , Friends of Parks
• Supporting the Chadderton District Youth Forum ( CDYF -over 25 members from across Chadderton ) who are also very active and involved in lots of local projects / initiatives groups etc

We will improve and create local facilities for sports and recreation by:
• Working with communities and the private sector to build a new Skatepark for young people
• Investing in our parks, playing fields and open green spaces
• We have committed funding from the District Executive budget for improvements to Coalshaw Green Park
• Funding secured and work commenced Summer 2014 on Crossley Playing Fields. This has included drainage improvements, levelling works of the 5 pitches and refurbishment of the changing rooms. This was made possible by a fantastic joint effort from Chadderton Together and local football clubs who collectively organised fund raising activities to match funding from Great Places and help secure a substantial grant from the Football Foundation.

Get Oldham Growing
We will work with local communities to make the most of our green spaces by:

Co-operative ways of Working
• Using District Executive funding to actively encourage local people to start their own growing. For example working with local schools to deliver planned seed swap and gardening events. Whitegate End Primary School have recently established a gardening group open to the public.
• HADRA (Hunt Lane and District Residents Association) have entered into a local management plan with the council to support the maintenance of their local green space.
• Supporting the recently set up active allotments society / gardening / growing network which meet regularly which include partners from the local schools/ parks / children's Centres, Housing providers etc
• Supporting residents to develop their gardens and alleyways as valuable green spaces, Changing Behaviours – Waste/litter/flytipping.
• Section 106 has funding Improvements to cycling and walking routes in the area, and we have been working with partners to deliver local cycling options to residents these include 'learn to ride' and 'Free access to bike hire and lead cycling sessions'
• Working alongside residents and local members to improve the communal green space's with their wards (Doorstop Green- North ward)
• We are investing funds from the District Executive budget and working with Great Places to help residents improve their alleyways and create community gardens
• We have extended residents gardens as part of the PFI works in Crossley Estate and transferred ownership of the additional land to them free of charge.
• Working with partners to improve the landscaping and infrastructure in the spaces between homes
• We are working with Great Places to deliver new footpaths, parking, street lighting and green open spaces in Crossley Estate

We will work in partnership to address crime and community safety issues by:
• Working with local schools to introduce school safety zones and other road safety schemes enabling children to enter and leave school safely
• Investing District Executive funds in crime reduction initiatives including Alleygating schemes and a Safer Homes project
• Lead on the district local intelligent meetings which include partners such as Police, Community safety staff, local Street Pastors, Housing, youth work staff.
• Encouraging licensed retailers to sign up to Challenge 25 scheme & discourage over 18’s from giving alcohol to young people
• Continuing to make cross partnership referrals with partner agencies via information sharing protocols
• Increasing Homewatch groups and deterring burglaries in hotspot locations
• Developing support networks and packages for victims
• Supporting local Street Pastor teams incorporating their work in the local intelligence mapping

We will help local groups to take on the management of community facilities:
Co-operative ways of Working
• We will enable local residents to secure leases for the future use of buildings and land
• We are currently working with residents to take on management of Cartmel Crescent allotments and Chadderton Football Club
• We have worked with Great Places and local residents to establish a formal community-led management committee who will start delivering services from the new Crossley Community centre this year (2014).