



Oldham: A place where children and young people thrive

Strategic Framework for Oldham's Children and Young People 2019 – 2022

Oldham: A place where children and young people thrive

This document sets out how Oldham's partner agencies intend to deliver the ambition for our children and young people and identifies how by working together our key organisations and most importantly our children, young people and their families can create and sustain a great future where everyone has the chance to thrive wherever they live in the borough and whatever challenges they might face.

In order to thrive we know it's essential that our children and young people:

- are safe
- are as healthy as they can be
- enjoy growing up in Oldham and do well in the early years, school and college
- have things to do and opportunities to contribute to their communities
- are supported to make the successful journey into adulthood, work and independence.

We know that for some living in Oldham achieving these outcomes will be more difficult for a variety of reasons including poverty. For children and young people with special educational needs (SEND) and for those who are or have been in care or subject to abuse and neglect we will work to ensure targeted and specialist support is directed to best effect.

This framework will be underpinned by a new **Children and Young Person's Strategy** and the progress against our key delivery programmes will be overseen by the **Children and Young People's Strategic Partnership Board**.

#ourbit

Working with partners to make Oldham a safe place for children and young people to grow up, providing good and outstanding schools and giving children the opportunities to develop their talents and interests.

We as key partner organisations in Oldham will work together to create a safe place for every child and young person in Oldham to grow up, with good and outstanding schools and opportunities for you to develop your talents and interests. We will listen to you, your parents and those who care for you to ensure our offer to you is the best it can be.

#yourbit

Taking advantage of all the opportunities provided at school and college, working with us to ensure you succeed.

As children and young people growing up in Oldham you will help us look after your local area and show your passion and enthusiasm for the place you live. You will take advantage of the learning on offer through school and college and work with us to ensure you thrive.

#result

Children and young people from all over the borough enjoying their childhood, reaching adulthood having completed their goals.

Wherever you live in the Borough and whatever your background you and your friends have a great childhood and teenage years and your journey to adulthood is what you want it to be.

If Oldham had 100 Children and Young People

51 would be boys, 49 would be girls



56 would be White British and Irish. 19 would be Pakistani Asian and 14 would be Bangladeshi Asian. 1 child would be Black, at least one of whom would be Black African.

5 would be Children in Need. Fewer than 1 would be Looked After and fewer than 1 would be subject to a Child Protection Plan

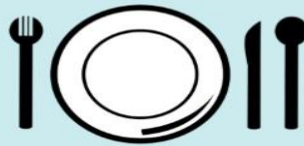
Fewer than 1 would be at risk of Child Sexual Exploitation.

21 would be living in families in receipt of out of work benefits or tax credits where their reported income is < 60% median income

19 would be living in workless households.

10 would have a special educational need. 2 would have an Education, Health and Care plan, most probably for Speech, Language and Communications Needs.

17 would be eligible for free school meals



Out of 11 children in reception, 1 would be obese and 1 would be overweight. Out of 11 children in Year 6, 2 would be obese and 2 would be overweight.

Out of 5 five year olds, 1 would have one or more decayed, filled or missing teeth.

Health and wellbeing needs of Children and Young People in Oldham

Overall, comparing local indicators with England averages, the health and wellbeing of children in Oldham is mixed. For most outcomes there are substantial inequalities in the borough. These inequalities and outcomes overall are strongly linked to levels of poverty and inequality in the borough.

- Infant and child mortality rates are worse than the England average and appear to be deteriorating. The infant mortality rate is worse than England with an average of 21 infants dying before age 1 each year. Recently there have been 11 child deaths (1-17 year olds) each year on average.
- 13.3% of women smoke while pregnant which is worse than England. There are significant inequalities in rates of smoking in pregnancy in the borough (from c.1% in Saddleworth to c.35% in Hollinwood).
- Breastfeeding rates are worse than the England average. 66.6% of mothers initiate breastfeeding. By 6 to 8 weeks after birth, 38.1% of mothers are still breastfeeding.
- There have been significant improvements in children's oral health in recent years, however rates of dental decay remain worse than the England average.
- Approximately, 1/3rd of 5 year olds have one or more decayed, filled or missing teeth.
- Levels of child obesity are similar to England. In Oldham 12.2% of children in Reception are overweight and 10.2% of children are obese. The proportion who are overweight rises slightly to 13.9% by year 6, however the proportion who are obese more than doubles to 21.2%. There is a strong correlation between obesity and deprivation in Oldham.
- Immunisation uptake in Oldham is good with coverage levels for MMR and Dtap /IPV / Hib immunisation, meeting minimum recommended coverage (95%). By age two, 95.1% of children have had one dose of MMR.
- There have been significant improvements in teenage pregnancy rates over the past decade. Overall numbers of teenage pregnancies are still relatively small which can make monitoring of trends difficult, however recent data suggests that rates may be beginning to increase and the current teenage pregnancy rate is worse than England, with 119 girls becoming pregnant in 2016.

- The rate of child inpatient admissions for mental health conditions at 47.6 per 100,000 is better than England and the rate for self-harm at 346.8 per 100,000 is better than England.
- The rate of alcohol-related hospital admissions among children and young people has fallen, and is now in line with the England average.
- The rate of hospital admissions for unintentional or deliberate injuries to children aged 0-14 has fallen in recent years but remains higher than the England average.

Improving outcomes for children and young people requires action from across the system, with partners working together to support children, young people and families. A strong children and young people's partnership is needed to coordinate this approach and provide support and challenge to drive progress.

DRAFT

What are Oldham's Children and Young People telling us?

From 2013 to 2018, Oldham's young people cast almost 80,000 votes as part of the annual Make Your Mark Survey organised by the UK Youth Parliament.

Oldham's Top 5 for 2018 were:

- 1) Put an end to knife crime
- 2) Let's tackle homelessness
- 3) Equal Pay for Equal Work
- 4) Mental Health
- 5) Curriculum for Life

The top issues for Oldham young people have been:

2013 – Votes at 16
2014 – Exam Results
2015 – Living Wage
2016 – Tackling Racism
2017 – Work Experience Hubs
2018 – Put an end to knife crime

Recurring issues have been:

- Curriculum for Life
- Mental Health
- Votes at 16
- Transport
- Support youth services

These findings inform the work of our Youth Council and are also a checklist against our strategy and key delivery programmes including those wider programmes which cut across the age ranges.

We also spent time in 2017 talking to young people about what 'helps and hinders' them in achieving a range of outcomes. We have gathered a wealth of information but one highlight is the role of adults whether in families, schools, colleges or other settings in supporting a young person's ambition to achieve. The consultation also emphasises how our young people want to grow and develop including making a contribution to their communities.

The Oldham ambition - a place where children and young people Thrive

Partners working together to ensure Oldham's children and young people:

- are safe and feel safe
- are as healthy as they can be
- enjoy growing up in Oldham and do well in the early years, at school and college
- have things to do and opportunities to contribute to their communities
- are supported to make the successful journey into adulthood, work and independence.

Pre Birth
Adulthood



Early ~~Years~~



~~School~~ Years

~~Te~~ **Teenage Years**

How we are driving improvement – our key delivery programmes

'Getting to Good' in Children's Social Care and Early Help – *improving outcomes for our most vulnerable*

SEND improvement programme – *creating an outstanding SEND offer across education, health and care*

Opportunity area programme – *improving social mobility for our children and young people*

Right Start 0-5 programme – *giving children the best start in life*

Start-well integration programme – *developing the best pathways across health and care*

Health improvement programme – *improving the health and wellbeing of all children and young people and reducing inequalities*

Education partnership programme – *transforming Oldham's education offer*

Our ambition sits within the overarching model for the borough

Thriving Communities

- Young people who are proud to be from Oldham and contribute to their local community
- Young people who are supported by and within their local communities to be the best they can be.



Inclusive economy

- Young people start school ready to learn, and leave schools with the qualifications and experience to be successful in work
- Provision of good opportunities following secondary education (further education, apprenticeships, work experience and full time employment).

Co-operative Services

- A commitment to listen and include children in decisions made about them, and in the design of their services
- Integrated services that work in partnership with the young person and their family, ready to provide support when needed

The Children and Young People Strategic Partnership – Holding the Ring

In previous years Oldham has had a Children’s Trust Board which evolved into the Best Start in Life Partnership. We now intend to establish the Children and Young People Strategic Partnership to bring partners together in a formal way to ensure delivery of our ambition.

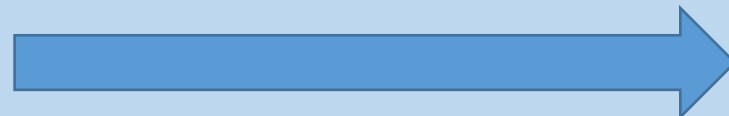
The Partnership will oversee the progress in achieving our objectives and partners will support and challenge each other to ensure that collectively and as individual organisations our commitment to ensuring Oldham’s children and young people thrive is relentless. In fulfilling its function, the Partnership will hold to account those thematic partnerships which have a particular area of improvement focus.

Whilst the partnership will work alongside other key strategic partnerships within the borough it will be accountable to the Health and Wellbeing Board.

In line with statutory requirements, Oldham Council has a Director of Children’s Services and a Lead Member for Children’s Services. Both these individuals will play a key role in driving success and be the lead representatives within the Greater Manchester governance structure for Oldham’s children and young people. The Lead Member will chair the Children and Young People Strategic Partnership.

The Partnership will develop its own set of Key Performance Indicators drawn from existing KPI’s across the system. Members of the partnership will play a crucial role in delivering our ambition and will represent statutory and non- statutory partner organisations.

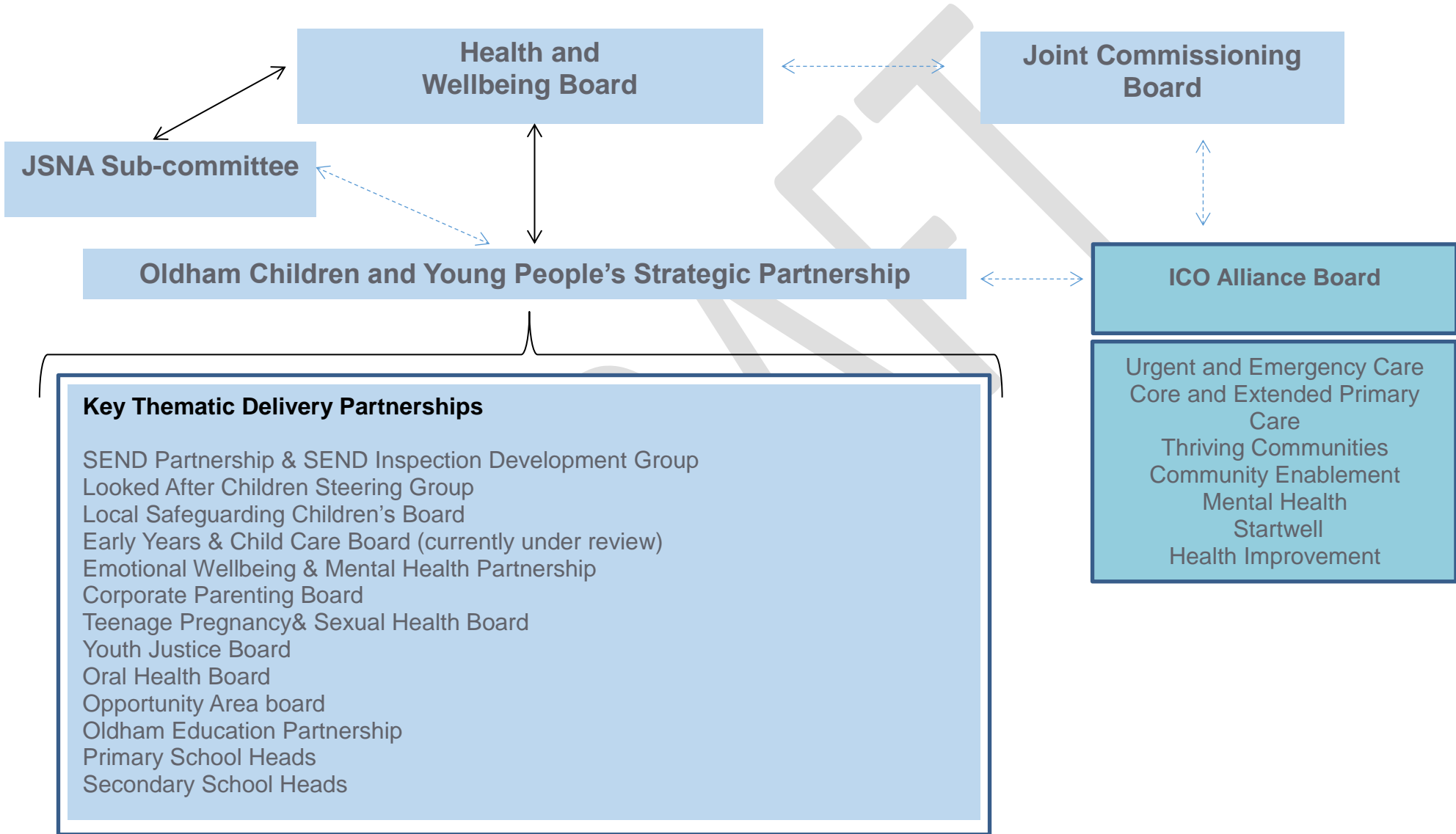
Delivery




Impact


Local Governance – How it fits together


Overview and Scrutiny/
Health Scrutiny





Our ambition aligns with the Greater Manchester Health and Wellbeing framework for children and young People


- 


1 – To develop all relevant plans, policies and programmes with children and young people and their families, reflecting the realities of their experiences and based upon a Children’s Charter.
- 


2 – To support the early life course of a child, starting with pre-conception right through to a child’s early years, enabling children to be school ready, especially those children with special needs.
- 


3 – To invest in mental health and resilience for children and young people, from pre-school right through to young adulthood.
- 


4 – To protect children and families at risk and strive to ensure that disadvantaged children become healthy and resilient adults.
- 

5 – To work in partnership with schools to equip them to play a pivotal role in improving children’s safety, physical and mental health and help children with special needs to achieve their goals.
- 

6 – To reduce unnecessary hospital attendances and admissions for children and young people particularly those who have long term conditions such as asthma, diabetes and epilepsy.
- 

7 – To ensure that transition of care for young people to adult services meets their needs and ensures continuity of high quality care.
- 

8 – To develop a modern, effective, safe and sustainable workforce that delivers children and young people’s services, ensuring we have the right people with the right skills and values in the right places.
- 

9 – To use the power of digital technology and a commitment to joining up services to give children, young people and their families more control over how and when they receive services.
- 

10 – To be transparent in sharing accessible information that will be useful to children, young people and their families in making choices about services and which will also help hold us to account for our performance.

Our place in the GM Structure for Children and Young People

